

## **Benedikt Schmidt's Publications**

- 2016: Swiss practice 2014/2015 on absolute grounds of refusal in trademark law and alterations through the Swissness-legislation, together with Marco Bundi, in: GRUR Int., 12/2016, 1097 ff.
- 2016: Swiss Chapter "Trademark Law in Switzerland", together with Marco Bundi, in: World Trademark Review Yearbook 2016
- 2016: International Comparative Legal Guide to: Copyright 2017 Chapter Switzerland, together with Marco Bundi, Global Legal Group Ltd.
- 2015: Swiss Chapter "Trademark Law in Switzerland", together with Marco Bundi, in: World Trademark Review Yearbook 2015
- 2014: Recent developments in Swiss law on absolute grounds of refusal in trademark law, together with Marco Bundi, in: GRUR Int., 2/2014, 124 ff.
- 2013: Swiss practice 2011/2012 on absolute grounds of refusal in trademark law, together with Marco Bundi, in: GRUR Int., 7/2013, 617 ff.
- 2012: Distinctive or decorative?, in: Thoughts on the protection of geographical signs Festschrift for J. David Meisser, Bern 2012
- 2011: Relative grounds of refusal in Swiss trademark law 2009, together with Marco Bundi, in: GRUR Int., 2/2011, 102 ff.
- 2010: Swiss practice 2009 on absolute grounds of refusal in trademark law, together with Marco Bundi, in: GRUR Int., 6/201, 469 ff.
- 2009: "Can a deceiving trademark element be neutralized through further elements? Annotations to the Administrative Court Decision "AJC presented by Arizona girls (fig.)", together with Marco Bundi, in: sic! 2009, 626 ff.
- 2009: Relative grounds of refusal in Swiss trademark law 2008, together with Marco Bundi, in: GRUR Int., 6/2009, 469 ff.
- 2009: Swiss practice 2008 on absolute grounds of refusal in trademark law, together with Marco Bundi, in: GRUR Int., 5/2009, 376 ff.
- 2009: "Is your trademark currently under genuine use? Annotations to decision of the Administrative Court B-576/2009", together with Marco Bundi, in: Jusletter 19 October 2009

Members of the Swiss Bar Association

- 2008: Laura Biagotti Aqua di Roma held to be deceptive, together with Raphael Kraemer, in: World Trademark Law Report, 20 November 2008
- 2008: «velba.ch» Protection of non-registered signs denied, together with Marco Bundi, in: Jusletter 15 September 2008
- 2008: The municipality of Miège falls into the UDRP-"trap", together with Marco Bundi, in: Jusletter, 7 July 2008
- 2008: Swiss practice 2007 on absolute grounds of refusal in trademark law, together with Marco Bundi, in: GRUR Int., 5/2008, 367 ff.
- 2008: Switzerland IP protection comes to the fore in Switzerland, together with Marco Bundi, in: IP Value 2008, Globe White Page, Issue: January 2008, 184 ff.
- 2007: zermatt.com remains in Thai posession, together with Marco Bundi, in: Jusletter, 19 November 2007
- 2007: CHOCO STARS is descriptive, but LEMON STAR isn't, together with Marco Bundi, in: World Trademark Law Report, 16 October 2007
- 2005: Distinctiveness requirements for guarantee marks clarified, together with J. David Meisser, in: World Trademark Law Report, 19 October 2005
- 2005: Collective marks and guarantee marks Crutches for weak signs or species worth retaining?, together with J. David Meisser, in: sic! 2005, Special edition 125 years of trademark registration, 135 ff.